

ADD VALUE S.R.L

Gruppo AVM

## **Digital Advisory, Education Markets and Venture Accelerator, public company, quoted at Milan Stock Exchange is expanding its Education business with €20M Capital Injection.**

**Short project description:** Capital injection as €7.5M capital increase, €7.5M of bond and €5M as new bank debt, together with €5M capital injection of existing shareholders to expand its Education Business.

**Some Financial Details:** revenue 2018 €53.4M, 2019 €57.7M, forecast 2020 €52.1M and 2021 \$68.78M with negative EBITDA till 2022. Strong growth of Education business unit, stable business of historic businesses.

**Financial Structure:** up to €3M by Add Value Club Deal through SPV Srl by September 15, 2020. Minimum investment tranches of 50K with commitment not after September 15 and wires within 15 days after that.

**Sector:** In strong demand for education business of K12, University and online.

**Target exit:** 2-3x in 4 years. Big 4 company estimates exit as 4.7x

**Business Model e Strategy:**

Completing the biggest innovation hub in Europe in order to have advantage of scale with 3000 people on campus.

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**Star Tech Ventures**

Cell: +39 349 757 1858

Tel: +39 0289015264

[novica.mrdovic@add-value.it](mailto:novica.mrdovic@add-value.it)

[www.add-value.it](http://www.add-value.it)

[www.startechventures.eu](http://www.startechventures.eu)

Via privata Maria Teresa 8

20121 Milano